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This is the detailed PESTLE/PESTEL Analysis of Walt Disney which explains the external factors impacting the entertainment Company and Industry; Political, Economical Social, Technological, Environmental and Legal. The political environment of a region is one of the essential features that have a direct effect on the entertainment and amusement industry.

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The Disney VRIO Analysis shows that the financial resources of Disney are highly valuable as these help in investing into external opportunities that arise. These also help Disney in combating external threats. According to the VRIO Analysis of Disney, its local food products are a valuable resource as these are highly differentiated.

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