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### VOOYEN - MOODY RAY

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This publication presents fascinating new findings on ancient Romano-Egyptian funerary portraits preserved in international collections. Once interred with mummified remains, nearly a thousand funerary portraits from Roman Egypt survive today in museums around the world, bringing viewers face-to-face with people who lived two thousand years ago. Until recently, few of these paintings had undergone in-depth study to determine by whom they were made and how. An international collaboration known as APPEAR (Ancient Panel Paintings: Examination, Analysis, and Research) was launched in 2013 to promote the study of these objects and to gather scientific and historical findings into a shared database. The first phase of the project was marked with a two-day conference at the Getty Villa. Conservators, scientists, and curators presented new research on topics such as provenance and collecting, comparisons of works across institutions, and scientific studies of pigments, binders, and supports. The papers and posters from the conference are collected in this publication, which offers the most up-to-date information available about these fascinating remnants of the ancient world.

This volume builds upon the new worldwide interest in the global Middle Ages. It investigates the prismatic heritage and eclectic artistic production of Eastern Europe between the fourteenth and seventeenth centuries, while challenging the temporal and geographical parameters of the study of medieval, Byzantine, post-Byzantine, and early-modern art. Contact and interchange between primarily the Latin, Greek, and Slavic cultural spheres resulted in local assimilations of select elements that reshaped the artistic landscapes of regions of the Balkan Peninsula, the Carpathian Mountains, and further north. The specificities of each region, and, in modern times, politics and nationalistic approaches, have reinforced the tendency to treat them separately, preventing scholars from questioning whether the visual output could be considered as an expression of a shared history. The comparative and interdisciplinary framework of this volume provides a holistic view of the visual culture of these regions by addressing issues of transmission and appropriation, as well as notions of cross-cultural contact, while putting on the global map of art history the eclectic artistic production of Eastern Europe.

Using previously unreleased documents, the author reveals new evidence that FDR knew the attack on Pearl Harbor was coming and did nothing to prevent it.

*David Busch's Nikon Z50 Guide to Digital Photography* is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z50 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

*Mastering the Nikon D7100* by Darrell Young provides a wealth of experience-based information and insights for owners of the new D7100 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The learning experience for new D7100 users goes beyond just the camera itself and covers basic photography technique.

The bestselling citizen's guide to economics *Basic Economics* is a citizen's guide to economics, written for those who want to understand how the economy works but have no interest in jargon or equations. Bestselling economist Thomas Sowell explains the general principles underlying different economic systems: capitalist, socialist, feudal, and so on. In readable language, he shows how to critique economic policies in terms of the incentives they create, rather than the goals they proclaim. With clear explanations of the entire field, from rent control and the rise and fall of businesses to the international balance of payments, this is the first book for anyone who wishes to understand how the economy functions. This fifth edition includes a new chapter explaining the reasons for large differences of wealth and income between nations. Drawing on lively examples from around the world and from centuries of history, Sowell explains basic economic principles for the general public in plain English.

The authors comprehensively cover GIMP by teaching readers all aspects ranging from installing to scripting to working faster and more efficiently

through shortcuts. Features a 32-page Color Studio with inspiring images readers can create by learning all of the program's techniques in the book. The CD-ROM contains core GIMP software, plug-ins, and libraries that add file formats and effects to harness the power of this expandable and extensible program.

For the very first time, renowned international photographer and bestselling author Michael Freeman reveals all the insider secrets that professionals keep for themselves alone. Everyone from enthusiastic amateurs to seasoned experts will learn plenty of the tried-and-true, field-tested techniques Freeman has discovered through years of experience. He helps you think and shoot like an expert, providing advice on everything from shooting in poor weather conditions to simulating complex lighting setups, from enhancing depth of field to fixing damaged files and organizing your photos effectively. His easily digestible nuggets of information explain how to make the most of your digital camera...even if you have limited resources. And that's important, because to get a great photo, you must fully exploit your camera's capabilities—and this guide shows you how.

This, the corrected second printing of Jackson's authoritative volume on the subject, provides a comprehensive treatment of established micro and nanofabrication techniques. It addresses the needs of practicing manufacturing engineers by applying established and research laboratory manufacturing techniques to a wide variety of materials. Nanofabrication and nanotechnology present a great challenge to engineers and researchers as they manipulate atoms and molecules to produce single artifacts and submicron components and systems. The book provides up-to-date information on a number of subjects of interest to engineers who are seeking more knowledge of how nano and micro devices are designed and fabricated. They will learn about manufacturing and fabrication techniques at the micro and nanoscales; using bulk and surface micromachining techniques, and LiGA, and deep x-ray lithography to manufacture semiconductors. Also covered are subjects including producing master molds with micromachining, the deposition of thin films, pulsed water drop machining, and nanomachining.

*Mastering the Nikon Z50* by Darrell Young provides a wealth of experience-based information and insights for owners of Nikon's new mirrorless Z50 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment.

This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

The largest part of the world's food comes from its soils, either directly from plants, or via animals fed on pastures and crops. Thus, it is necessary to maintain, and if possible, improve the quality—and hence good health—of soils, while enabling them to support the growing world population. The Soil Underfoot: Infinite Possibilities for a Finite Resource arms readers with historical wisdom from various populations around the globe, along with current ideas and approaches for the wise management of soils. It covers the value of soils and their myriad uses viewed within human and societal contexts in the past, present, and supposed futures. In addition to addressing the technical means of maintaining soils, this book presents a culturally and geographically diverse collection of historical attitudes to soils, including philosophical and ethical frameworks, which have either sustained them or led to their degradation. Section I describes major challenges associated with climate change, feeding the increasing world population, chemical pollution and soil degradation, and technology. Section II discusses various ways in which soils are, or have been, valued—including in film and contemporary art as well as in religious and spiritual philosophies, such as Abrahamic religions, Maori traditions, and in Confucianism. Section III provides stories about soil in ancient and historic cultures including the Roman Empire, Greece, India, Japan, Korea, South America, New Zealand, the United States, and France. Section IV describes soil modification technologies, such as polymer membrane barriers, and soil uses outside commercial agriculture including the importance of soils for recreation and sports grounds. The final section addresses future strategies for more effective sustainable use of soils, emphasizing the biological nature of soils and enhancing the use of "green water" retained from rainfall.

In AD 66 a local disturbance in Caesarea caused by Greeks sacrificing birds in front of a local synagogue exploded into a pan-Jewish revolt against their Roman overlords. Gaining momentum, the rebels successfully occupied Jerusalem and drove off an attack by the Roman legate of Syria, Cestus Gallius, who was defeated at the battle of Beth Horon. The emperor Nero dispatched the Roman general Vespasian along with reinforcements and, having crushed the revolt in Galilee he became embroiled in the events of the Year of the Four Emperors that would lead to his assumption of the Imperial throne. His son Titus was left to carry on the war which culminated in the dramatic siege of Jerusalem in AD 70. Remorselessly, the legions strangled the life out of the defense street by street, leaving nothing but rubble and ashes in their wake. The apotheosis of the conflict was the final stand of the last holdouts in the Temple precinct itself, and the utter annihilation of this, the physical manifestation of Judaism itself. The last remnants held out in the mountain fortress of Masada until AD 73 when with the Romans breaking down the walls the defenders committed mass suicide bringing the revolt to an end.

Nikon has the best digital camera, which D7100 digital camera is one of them. This camera specification which is of the family to the Nikon DSLRS as bring more comfort to the capturing of photography with ease and it doesn't skimp on power or performance.It comes along with awesome features

to help you to capture amazing photographs. This camera comes with an awesome feature-packed and sturdy body. By not giving in to an optical low-pass filter (OLPF), the D7100 makes the most of its 24.1-megapixel DX-format CMOS sensor to sharply shoot the finest textures in crisp high resolution. It has a 51-point autofocus (AF) system which offers you quick and ultra-perfect photography which shoot at a professional level. It is also weather and dust resistant, with magnesium alloy top and rear covers, this high-spec D-SLR shoots continuously at 6fps, and it gives an extra telephoto effect with innovative of 1.3x crop function and it also come with the ISO sensitivity of 100-6400, which gives outstanding results when shooting fast-moving action or when you are in a poorly lit environments. For this purpose, I have put this book together, to help beginners who are finding it difficult to use this camera and expert who which to know more tricks and tips to getting the best out this camera. Click the buy button to get yours!!!

This volume explores various approaches for enrichment, detection, isolation, and molecular profiling of circulating tumor cells (CTCs). Each chapter provides comprehensive descriptions and guidelines on how to perform innovative experiments in CTC research. Included are protocols for capture of CTCs via filtration and density gradient centrifugation; microfluidic and immunomagnetic separation of CTCs; detection of CTCs by immunocytochemistry, fluorescence in situ hybridization, and flow cytometry; assays designed for genomic characterization and functional analyses of CTCs, and many more. Written in the highly successful Methods in Molecular Biology series format, the chapters in this book include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible laboratory protocols, and tips on troubleshooting and avoiding known pitfalls. Cutting-edge and authoritative, *Circulating Tumor Cells: Methods and Protocols* is a valuable resource for laboratory researchers and clinicians who are interested in furthering their studies on CTCs.

To become a better photographer, you don't need new gear, and you don't need to memorize rules and formulas. What you do need to do is practice, much like a musician, a dancer, or a writer. This slim book by renowned photographer and author Ben Long will help you build your own photographic practice.

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

This book gathers peer-reviewed papers presented at the 1st International and Interdisciplinary Conference on Image and Imagination (IMG 2019), held in Alghero, Italy, in July 2019. Highlighting interdisciplinary and multi-disciplinary research concerning graphics science and education, the papers address theoretical research as well as applications, including education, in several fields of science, technology and art. Mainly focusing on graphics for communication, visualization, description and storytelling, and for learning and thought construction, the book provides architects, engineers, computer scientists, and designers with the latest advances in the field, particularly in the context of science, arts and education.

*Mastering the Nikon D810* by Darrell Young provides a wealth of experience-based information and insights for owners of the new D810 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

This volume approaches the history of the great city of Alexandria from a variety of directions: its demography, the interaction between Greek and Egyptian and between Jews and Greeks, the nature of its civil institutions and social relations, and its religious, and intellectual history.

"In this lively and comprehensive new biography, Richard Stoneman shows how Xerxes, despite sympathetic treatment by the contemporary Greek writers Aeschylus and Herodotus, had his reputation destroyed by later Greek writers and by the propaganda of Alexander the Great. Stoneman draws on the latest research in Achaemenid studies and archaeology to present the ruler from the Persian perspective."--Publisher's website.

This book looks at secular urban space in the Mediterranean city, A.D. 284-650, focusing on places where people from different religious and social group were obliged to mingle. It looks at streets, processions, fora/ agorai, market buildings, and shops.

Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: \* Gary's personal camera settings \* All of the hidden features that are NOT in the menus \* All the different ways to tether the camera, both wired and wireless \* All of the FTP options, in-

cluding how you can caption, keyword, and upload everything while still in the field! \* A step-by-step guide to producing images that are 240 megapixels in size \* My workflow for reducing high ISO noise using three different programs \* Untangling the alphabet soup that is video nomenclature \* How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

The Egyptian hermit Onuphrios was said to have lived entirely on dates, and perhaps the most famous of all hermits, John the Baptist, on locusts and wild honey. Was it really possible to sustain life on so little food? The history of monasticism is defined by the fierce and passionate abandonment of the ordinary comforts of life, the most striking being food and drink. A Hermit's Cookbook opens with stories and pen-portraits of the Desert Fathers of early Christianity and their followers who were ascetic solitaries, hermits and pillar-dwellers. It proceeds to explore how the ideals of the desert fathers were revived in both the Byzantine and western traditions, looking at the cultivation of food in monasteries, eating and cooking, and why hunting animals was rejected by any self-respecting hermit. Full of rich anecdotes, and including recipes for basic monk's stew and bread soup - and many others - this is a fascinating story of hermits, monks, food and fasting in the Middle Ages.

Letter writing was widespread in the Graeco-Roman world, as indicated by the large number of surviving letters and their extensive coverage of all social categories. Despite a large amount of work that has been done on the topic of ancient epistolography, material and formatting conventions have remained underexplored, mainly due to the difficulty of accessing images of letters in the past. Thanks to the increasing availability of digital images and the appearance of more detailed and sophisticated editions, we are now in a position to study such aspects. This book examines the development of letter writing conventions from the archaic to Roman times, and is based on a wide corpus of letters that survive on their original material substrates. The bulk of the material is from Egypt, but the study takes account of comparative evidence from other regions of the Graeco-Roman world. Through analysis of developments in the use of letters, variations in formatting conventions, layout and authentication patterns according to the socio-cultural background and communicational needs of writers, this book sheds light on changing trends in epistolary practice in Graeco-Roman society over a period of roughly eight hundred years. This book will appeal to scholars of Epistolography, Papyrology, Palaeography, Classics, Cultural History of the Graeco-Roman World.

THE NEW YORK TIMES BESTSELLER Feed your fears with the terrifying classic that introduced cannibalistic serial killer Hannibal Lecter. FBI agent Will Graham once risked his sanity to capture Hannibal Lecter, an ingenious killer like no other. Now, he's following the bloodstained pattern of the Tooth Fairy, a madman who's already wiped out two families. To find him, Graham has to understand him. To understand him, Graham has only one place left to go: the mind of Dr. Lecter.

This book is the larger-sized paperback version of *Photographer's Guide to the Sony DSC-RX100 III*. This version of the book contains the same content as the earlier version, which was published in September 2014 with dimensions of 5.5 by 8.5 inches (140 by 216 mm). The new version of the book, which replaces the original version, is being published at a size of 8.5 by 11 inches (216 by 280 mm) in order to present more information on each page, which keeps related images closer to the text they illustrate and reduces the page count, making the book easier to manage. This book is a complete guide to using the Sony DSC-RX100 III camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 III with a manual covering all aspects of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX100 III, and explains when and why to use the camera's features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the new features of the RX100 III, including its unique pop-up electronic viewfinder, tilting LCD screen, built-in neutral density filter, and enhanced capabilities for camera control and image transfer over a wireless network. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX100 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; the Creative Style and Picture Effect menu options, with settings for altering the appearance of images; and features for continuous shooting and shooting in dim light. The book also provides introductions to more advanced topics such as infrared photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX100 III, which can shoot HD video with stereo sound, and which offers manual control of exposure and focus during movie recording as well as an upgraded video format, XAVC S. In three appendices, the book discusses accessories for the RX100 III, including cases, external flash units, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pic-

turesPet photographyWildlife photography (mammals, birds, insects, fish, and more)Sunrises and sunsetsLandscapesCityscapesFlowersForests, waterfalls, and riversNight photographyFireworksRaw filesHDRMacro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women, including corrective posing (checklists provided)Portraits (candid, casual, formal, and underwater)Remotely triggering flashesUsing bounce flash and flash modifiersUsing studio lighting on any budgetBuilding a temporary or permanent studio at homeShooting your first weddingHigh speed photographyLocation scouting/finding the best spots and timesPlanning shoots around the sun and moonStar trails (via long exposure and image stacking)Light paintingEliminating noiseFocus stacking for infinite depth-of-fieldUnderwater photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

This quick reference is a condensed guide to the essential data structures, algorithms, and functions provided by the C++17 Standard Library. It does not explain the C++ language or syntax, but is accessible to anyone with basic C++ knowledge or programming experience. Even the most experienced C++ programmer will learn a thing or two from it and find it a useful memory-aid. It is hard to remember all the possibilities, details, and intricacies of the vast and growing Standard Library. This handy reference guide is therefore indispensable to any C++ programmer. It offers a condensed, well-structured summary of all essential aspects of the C++ Standard Library. No page-long, repetitive examples or obscure, rarely used features. Instead, everything you need to know and watch out for in practice is outlined in a compact, to-the-point style, interspersed with practical tips and well-chosen, clarifying examples. This new edition is updated to include all Standard Library changes in C++17, including the new vocabulary types `std::string_view`, `any`, `optional`, and `variant`; parallel algorithms; the file system library; specialized mathematical functions; and more. What You Will LearnGain the essentials that the C++ Standard Library has to offerUse containers to efficiently store and retrieve your dataInspect and manipulate your data with algorithms See how lambda expressions allow for elegant use of algorithmsDiscover what the standard string class provides and how to use itWrite localized applicationsWork with file and stream-based I/OPrevent memory leaks with smart pointersWrite safe and efficient multi-threaded code using the threading libraries Who This Book Is For All C++ programmers, irrespective of their proficiency with the language or the Standard Library. A secondary audience is developers who are new to C++, but not new to programming, and who want to learn more about the C++ Standard Library in a quick, condensed manner.

Search has changed everything. Has your business harnessed its full potential? A business's search strategy can have a dramatic impact on how consumers interact with that business. But even more importantly, search engine activity provides amazingly useful data about customer behavior, needs, and motivations. In this non-technical book for executives, business owners, and marketers, search engine strategy guru Vanessa Fox—who created Google's portal for site owners, Google Webmaster Central—explains what every marketer or business owner needs to understand about search rankings, search data, comprehensive search strategies, and integrating your strategy into the business processes. Updated statistics, tools, and recommendations Details about the latest changes from Google, Bing, and the overall search landscape Explanation and recommendations related to Google's substantial new search algorithm, known as "Panda" Discussion of the changing landscape of the integration of search and social media, including the addition of Google+ to the mix Traditional marketing isn't enough anymore. Businesses need to evolve as customer behavior evolves. Marketing in the Age of Google shows you how.

Vladimir Solovyev was a convert to Catholicism. In this book he gives a defense of his new faith. He gives the historical evidence that proves the Catholic Church is the one Church of Christ. He dispels the myths propped up by the Orthodox as an excuse to stay away from Rome and the Pope. This book is vital for anyone who believes that Russia will have a role to play in future events; that is, a future Catholic Russia.

This book is a complete guide to the operation of the Nikon Coolpix P1000 digital camera. The book explains all shooting modes, menus, functions, and controls of this superzoom camera, illustrated by more than 300 full-color images. The guide shows beginning and intermediate photographers how to get excellent results using the many features of the P1000. The book explains topics such as autofocus, manual focus, HDR (High Dynamic Range) photography, ISO sensitivity, memory cards, and flash modes. It discusses techniques for using the P1000's phenomenal zoom lens, with a maximum optical focal length of 3000mm, to full advantage. The book also explains the camera's features for remote control and image transfer using a smartphone or tablet with the P1000's built-in Wi-Fi and Bluetooth capabilities, as well as the camera's features for adding location data to images. The book includes sample photos taken with the creative options of the camera, including the Picture Control settings, which alter color processing of images; the Bird-watching, Moon, Creative, and Scene shooting modes, with settings optimized for subjects such as landscapes, pets, sunsets, and action shots; and the Coolpix P1000's features for burst shooting and time-lapse photography. In addition, the book provides introductions to topics such as street photography, infrared photography, and macro photography. The book also explains the video features of the P1000, which can shoot 4K video and can record high-speed video sequences at speeds up to four times greater than normal, resulting in slow-motion footage when played back. In addition, the book describes procedures for using the Filter Effects option to add special effects to images after they have been captured. In its three appendices, the book discusses accessories for the Coolpix P1000, including external flash units, microphones, remote control devices, cases, and charging and power options. The appendices also include a list of useful web sites and other references, as well as a section with "quick tips" to help users take advantage of the camera's features in the most efficient ways possible. This guide book to the P1000 camera includes a detailed Table of Contents and Index.

Reoperative Hand Surgery is a major contribution to the literature, offering a wide range of reoperative options for challenging problems that face the reconstructive hand surgeon after failed primary surgery. Concise and discussing all of the more common issues that hand surgeons often face in performing revision surgery, this invaluable title is unique in that it looks specifically at the problem of what to do when the original index procedure did not go as planned. Topics covered include the hand, wrist, forearm and elbow, and several sections of the book discuss some of the psychological and social factors that also go into the decision process to reoperate or not. The chapters are tightly focused so that the important aspects to consider for reoperation can be quickly reviewed. There is also a component that discusses how to avoid other pitfalls and to minimize as well as manage any complications that may occur with reoperative procedures. Importantly, the book is replete with original art work to help describe and demonstrate how to perform many reoperative procedures. The artwork is simple and straightforward but yet detailed enough to convey the important steps and aspects for the surgical intervention it is outlining. Developed by renowned experts in the hand surgery field, Reoperative Hand Surgery is an indispensable, state-of-the-art reference, offering the busy hand and upper extremity surgeon easily accessible information relating to the evaluation, diagnosis, and possible surgical interventions for the diagnoses discussed.